

Co-creation

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Erasmus Initiative

“Smarter Choices for Better Health”

Contribute to health and health care by improving:

- Prevention
- Value
- Impact
- Equity

Collaboration of academics and other stakeholders



Context

“The city was still there
but its walls were down,
and the security and definite form
which together with some restriction
they gave to life
had vanished”.

(A.H. Armstrong, Introduction to Ancient Philosophy)

A stylized, handwritten-style logo for Erasmus, featuring a large, flowing 'E' followed by the word 'Erasmus' in a cursive script.

Co-creation

Key elements:

Dialogue: two-way connection

Access: create value with others

Reflexivity: share the risk

Transparency: eliminate information barriers

in order to improve

-*Contribution*

-*Selection*

of ideas

The Erasmus logo is a stylized, handwritten-style signature of the word "Erasmus" in black ink, located in the bottom right corner of the slide.

Questions

- Key recommendations for DART?
- Key requirements for supporting technology?
- Most promising areas of application?
- Requirements for alpha/gamma research?